



# Frisco Events

**Council Discussion • February 2021**



# Civic/Community Events

- Civic/community events serve primarily to enhance the quality of life in Frisco. Such events include the Easter Egg Hunt, Spontaneous Combustion, Historic Lunchtime Lectures, Mountain Goat Kids' Trailing Running Series, and Town Clean Up Day.





**Town Clean Up Day • May**





**Town Clean Up Day • May**





**Town Clean Up Day • May**





**Mountain Goat Kids Trail Running Series• June-July**





**Mountain Goat Kids Trail Running Series• June-July**





**Mountain Goat Kids Trail Running Series• June-July**





**Turkey Day 5k • November**





**Turkey Day 5k • November**



# Character/Culture Events

- Character/culture events are focused on a smaller audience, showcase the Town's assets, and provide more intimate experiences such as Concerts in the Park, Mardi Gras for Paws, and the Bacon Burner 6k.
- 3<sup>rd</sup> Party Events





**Mardi Gras 4 Paws • February**





**Mardi Gras 4 Paws • February**





**Mardi Gras 4 Paws • February**



# Signature/Legacy Events

- Signature/legacy events often have a long history in the community and are how many visitors and locals may have first been introduced to Frisco. These events typically have a significant economic development component and impact on local lodging, restaurant, and retail businesses. Examples include Gold Rush Nordic Races, Colorado BBQ Challenge, 4th of July, Run the Rockies races, Fall Fest, and Wassail Days.





**Wassail Days • December**







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**Wassail Days • December**



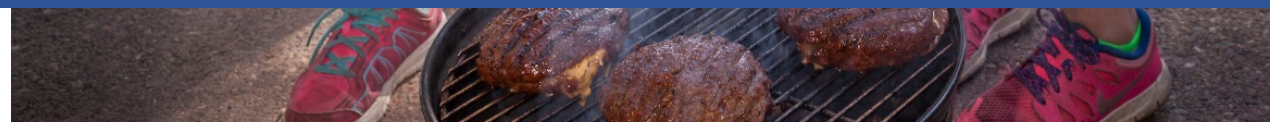


**Colorado BBQ Challenge • June**





**Colorado BBQ Challenge • June**







**Colorado BBQ Challenge • June**





**Gold Rush • February**





**Gold Rush • February**





**Gold Rush • February**



**Join us for a trip down memory lane...**





**Fall Fest • September**





**Frisco Triathlon • July**





**4<sup>th</sup> of July • July**





**Bacon Burner 6k • June**





**Bubblegum Race Series • February-March**





**Spontaneous Combustion • February**





**BrewSki • March**





**Art on Main • August**





**Night at the Museum • Quarterly**





**Frisco Freeze • February**





**Snowshoe for the Cure • March**





**Timberline Regatta • June**





**Run the Rockies Road • September**





**Founders Day • July**





**Strider for Life • August**





**Girls on the Run 5k • November**





**Fall Locals Party • September**





**Kids Sandcastle Competition • August**





**Fall Fest • September**





**Thank You!**



# Future of Frisco Events

1. The three event categories were designed to meet Council's goals. Does Council believe these event categories are meeting the needs of local businesses and the community or should these categories be retooled?
2. Are there changes to the event schedule, including new event opportunities, that Council believes would better meet Council's and the community's goals?
3. 2021 Events?